

## PRESS RELEASE

### ROE VISUAL AT ISE 2025 - THE FUTURE IN PIXELS

**Leek, The Netherlands (13 January 2025)** – ROE Visual is excited to announce its participation at Integrated Systems Europe (ISE) 2025, the premier global AV and systems integration event. Taking place in Barcelona from February 4–7, 2025, ISE brings together the industry's leading innovators and solution providers, serving as the ultimate stage where the future of AV integration, live events, and virtual production comes to life.

#### **See Innovation. Feel the Future.**

Discover innovation in action at ISE 2025, where ROE Visual will showcase groundbreaking LED solutions tailored for the pro AV market. Visitors to Stand 3P300 can explore a range of transformative products designed for corporate environments, live events, education, broadcast, virtual production, and more.

#### **The Future in Pixels**

ROE Visual is set to showcase its latest innovations in LED technology at ISE 2025, including COB and MIP-based LED solutions, integrated LED display concepts, interactive panels, and advanced LED processing systems.

In addition to launching new products for AV Integration, visitors will have the opportunity to experience a range of cutting-edge LED display solutions. Highlights include the Coral, Topaz Curved, Vanish ST in a 90-degree setup, Black Marble BM2i, and Jet LED panels.

Tailored solutions for broadcast, enabling immersive, high-quality broadcast productions, will be brought in cooperation with Ross Video (4M500) and VizRT (4L605).

Are you looking for a high-end LED screen with unrivaled visual qualities? Book your demonstration of the Ruby RB1.9 in a unique setup that will showcase the power of its outstanding visual performance in an incredible bit depth. Book your demo [here](#).

#### **Discover the Technology**

Are you curious about the technology that brings visual excellence to life? Feel invited to join a guided walkthrough of the stand, where ROE Visual's product experts will share in-depth insights into the innovative technology behind these solutions. Book your walkthrough [here](#).

"We are thrilled to be part of ISE Barcelona, the premier platform for showcasing audiovisual innovation. Our participation underscores our commitment to providing the global market with groundbreaking LED solutions," says Roelof Bouwman, Managing Director at ROE Visual Europe. "Bringing several new innovative LED solutions to the show is a testament to our dedication to pushing the boundaries of what's possible in LED display technology."

#### **Press Contact:**

Marina Prak, Marketing Manager

ROE Visual Co. Ltd.

T: +31 50 211 0990 E: [marina@roevisual.eu](mailto:marina@roevisual.eu)

[www.roevisual.com](http://www.roevisual.com)



### **Connect with the ROE Visual Team**

The international ROE Visual team will present at ISE 2025. So, take your chance to engage with our experts, exchange ideas, and explore innovative LED solutions that ROE Visual has to offer. Whether you're looking for a product demonstration, technical advice, or simply a chat over coffee, the ROE Visual team of knowledgeable LED is ready to connect.

Join the ROE Visual team and discover how ROE Visual can help you bring your creative visions to life, redefining what's possible in visual technology. The future of visual excellence is here; discover it at the **ROE Visual Stand in Hall 3, Stand 3P300**.

**\*\*ENDS\*\***

For media inquiries or to schedule a meeting at ISE Barcelona, please contact [marina@roevisual.eu](mailto:marina@roevisual.eu)

### **About ROE Visual**

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit [www.roevisual.com](http://www.roevisual.com).